

Design Matrix

for “Dynamic Duo” Pinch Pot Ceramic Project

		Elements of Art		
		Texture	Shape	Line
Principles of Design	Contrast			
	Repetition			
	Movement			
	Variety			

Variety: combining visual elements to achieve intricate and complex relationships. It is a technique used by artists who wish to increase the visual interest of their work

Movement: using elements to give the feeling of **motion** and to guide the viewer's eyes throughout the artwork. Movement is created by repeating visual elements. Rhythm--is a combination of elements repeated, but with variations.

Repetition: one object or shape repeated; pattern is a combination of elements or shapes repeated in a recurring and regular arrangement.

Contrast: the arrangement of opposite elements (light vs. dark colors, rough vs. smooth textures, large vs. small shapes, etc.) in a piece so as to create visual interest, excitement and drama.